



Mastering Your Executive Presence

How to be authentic and find your voice as a leader

“All leaders reach points in their careers when what is required to be most effective changes. This means not just changes in the job description or the required tasks but when those around them—the team, the boss, the C-suite—expect something dramatically different. At these moments, your technical skills, no matter how superior, will not be enough. You need to exude leadership presence.”

“Leadership presence is the ability to consistently and clearly articulate your value proposition while influencing and connecting with others.”

Today executives are moving into senior roles at an alarmingly fast pace. Prepared or not, organizations are placing bets on younger leaders in an attempt to achieve better strategic results.

Coupled with that- the changing business landscape, changing employer expectations, shifting responsibilities- the demands on the leaders at all levels is constantly evolving.

With opportunity coming well in advance of the experience, and emotional maturity necessary to sustain success, it’s natural for leaders to feel unprepared and find their presence slipping.

There are many professional development options available to your organization. Few however, provide a return on investment as significant as supporting your leaders with Executive Presence

What Presence is not!

- Quick fixes achieved by mimicking certain behaviors, mannerisms, language or the way you dress.
- In-born trait- ‘you are who you are’. You either have it or you don’t
- Don’t need it. What got you here won’t take you there.

This workshop is ideal for

- Senior managers and executives
- Leaders taking on a new role
- Leaders in transition
- Leaders embarking on important project requiring to get on board diverse stakeholders



Learning Outcomes

As a result of attending this program, participants will:

- Learn the current leadership presence with the presence quadrants.
- Understand the ACE model for developing Presence.
- Learn the 4 components of Assumptions driving leadership behaviours
- Discover strategies for building confidence in handling business situations
- Know how to use communication strategies to create impact
- Recognize the impact of non-verbal behaviour
- Identify the 4 keys to developing and sustaining powerful relationships
- Develop an action plan to improve their professional leadership presence

Delivery Formats

One-on-one Coaching, Executive briefings
Virtual or in-person Workshops

“Presence reveals itself when you believe your story.” It’s about “believing in and revealing the abilities you truly have . . . and shedding whatever is blocking you from expressing who you are.” Belief in yourself leads to more confidence, which in turn gives you presence.-

PRESENCE, Amy Cuddy



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